



**The top 10 easiest, but
often overlooked**

WASTE REDUCTION STRATEGIES

for large corporations

Prepared By
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<https://liverego.com>

INTRO

Corporations have a unique opportunity to lead in sustainability by implementing waste reduction strategies aligned with TRUE Zero Waste principles. By optimizing waste management, companies can enhance ESG performance, cut costs, and foster a culture of environmental responsibility.

1 Start with an audit

Audits will help identify where you may be overspending on waste, opportunities to cut costs and increase diversion through procurement, and how to increase employee participation.

Bonus: This is a great opportunity to utilize AI-driven waste analysis to identify areas for improvement across your office locations.

2 Establish a circular frame-work

Circular or “closed loop” frameworks start with optimizing procurement to reduce waste. For example, you can likely cut costs by switching from single-use coffee pods to a coffee maker the grinds the beans fresh for every cup. Buying beans in bulk is typically cheaper, and you can compost the beans rather than paying for disposal in your trash cans. **These savings can compound significantly every day across dozens or hundreds of locations.**



3 Reduce single use items

Sticking with procurement, reducing single use items is one of the most effective, obvious, but least implemented strategies to reduce waste and costs. For example, the repeat purchase of single use coffee cups can be easily replaced with reusable cups, or having employees bring their own. There is a common misconception that single use coffee cups can get composted, but nearly 100% of the time they can't because of the interior chemical lining.

4 Establish a reuse and donation plan

One of the easiest ways to cut disposal costs when decommissioning items, like laptops, is to see if they can be used in a different department or office location.

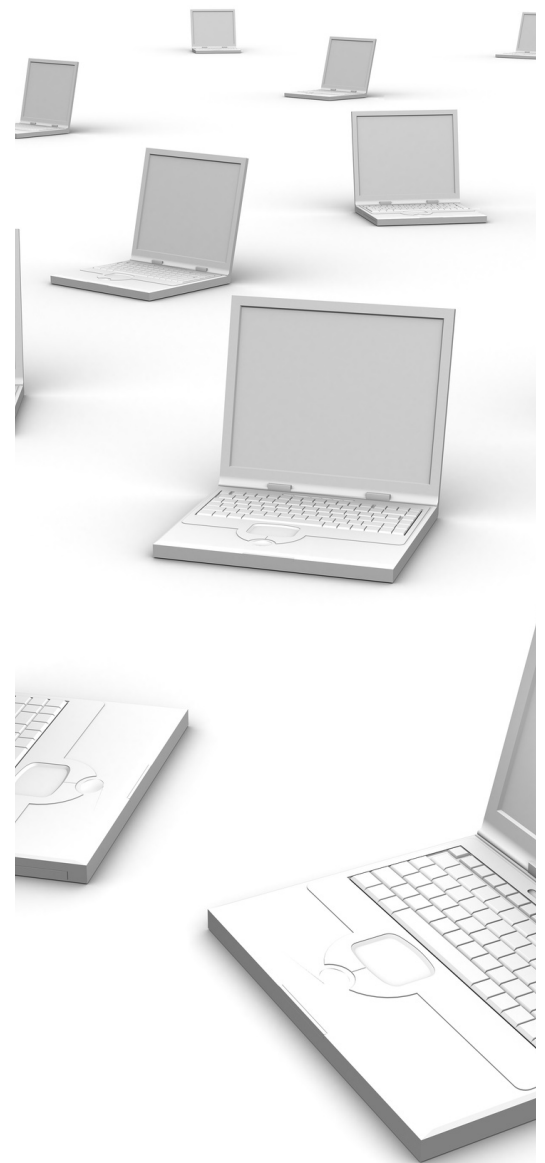
If not, once sensitive information wiped, laptops can generally get donated to non-profit organizations or school easily.

The same can be true for other tangible office supplies or furniture.

Office reuse platforms and marketplaces now exist to help solve the logistics and communication of the movement of goods.

5 Enhance recycling and compost infrastructure

Implementing a compost bin in your kitchen, or a paper shredding bin is certainly an obvious start. However, it's easy to analyze other areas of the office that could boost engagement. For example, many teams eat lunch at their desk or outside of the kitchen/break room. Adding additional composting bins around the office is low-hanging fruit.



6 Right-size bins and collection frequency

This will certainly vary from location to location and be dependent on whether or not you own the building or lease a space on a given floor. But overall, you can simply visually check how full your bins or containers are when they get hauled away to identify if you are paying for more air, then trash. For example if your bin is only about 50% full on every pick-up, you may be able to save some cash with a small bin, less pick-ups, or both. This is an opportunity where AI can help across dozens of locations!

7 Engage team members in zero waste activities

A little incentive for your team goes a long way! Don't simply tell people they need to recycle, post a sign, and expect change. Incentivize department competitions, provide meaningful education that can help them outside of the office, and zero waste onboarding gifts are all proven strategies that drive long term ROI.

8 Location specific signage!

This is a problem seen across corporations with offices in different states and even countries. HQ will often send out one-size-fits-all recycling signage to every office. However, those signs are typically only accurate in one specific location (HQ) and may not fit the recycling capabilities in other municipalities.



9 Zero waste events

Events in this case can mean two things...

1. Your next office celebration: Simply supply reusable or locally compostable materials for food and drinks. Many caterers now provide zero waste supplies for you!
2. Examples like office donation drives or e-waste collection days are the perfect opportunity to engage team members and spur excitement for reducing waste.

10 Call Rego!

This might be the easiest one of all! Using our AI powered auditing and analytics platform, we can simply take care of all of this and more for you in almost any location around the world.

Do you have any suggestions for this list?
Let us know!

In the meantime, contact one of our TRUE waste advisors to learn more
Info@liverego.com

Psst, don't forget to share this with a friend!

